

Eric Tortora Pato

Emmy®-Award Winning Motion and Graphic Design

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Work Experience

Associate Director of Video Production - Spectrum Science - New York, NY - 2018 - 2023

- Led over 100 projects for multinational companies and accounts worth in excess of \$30,000,000 including live action, motion graphics, animation, motion brand design, and video editing.
- Vetted, hired, and directed crews of up to 50 with A-list talent and budgets up to \$1,000,000.
- Designed new products in performance capture avatars and 360 interactive video.
- Built department from start as single senior video producer to full team of 4 over 5 years.
- Increased video and audio work business by over 300% based on staffing over time.
- Introduced remote production solutions, instigating over 40 projects worth over \$5,000,000. Orchestrated and executed both live and prerecorded A/V offerings.
- Analyzed video and animation production knowledge gaps and led workshops attended by over 50 colleagues to bridge deficits and improve pipeline performance.

Director of Media and Audio Production - Atomic Whale Studios - New York, NY - 2020 - 2023

- Led technical creative direction and audio editing on "The Control Variable" which reached in the top 100 documentary podcasts and over 95% 5-star reviews (source: Apple Podcasts).
- Hired and led a team of 6 for editing, musical score, clearance, sourcing, design, & research.

Animation Director & Effects Artist - KCTS9 Public Broadcasting - Seattle, WA - 2017

- 3 Emmy® nominations including 2018 Emmy®-Award Winner - Animation, Motion Graphics.

Producer & Cinematographer - Touching Sound Film Partnership - Los Angeles, CA - 2014 - 2018

- Exhibited at over 8 festivals and events including Comic-Con® IIFF 2017 and GDC 2018.
- Now in distribution on over 12 platforms including Amazon Prime, Tubi, and Vimeo VOD.

Doc, Animation, & New Media Fellow - Univision ABC Fusion - Los Angeles, CA - 2014 - 2015

- Lead animator/animation director on 4 series. Interviewed A-list talent and industry professionals.

Multimedia Contributor - HITRECORD - Los Angeles, CA - 2013 - 2023

- Performed and created on over 20 monetized projects including animation, live video, and writing.
- 2-time Emmy®-Award Winner - Group Awards: HITRECORD on TV, HITRECORD X ACLU.

Awards

- Emmy®-Award Winner - 2018 (Animator, Designer, Motion Graphics Artist)
- MarCom Platinum Award Winner - 2018 (Animator, Designer, Motion Graphics Artist)
- Winner, Best Video Game Documentary - TechDocFest 2018 (Producer)
- Winner, International Super Short, MONSTRA Lisboa Festival do Animação 2012 (Director, Animator)

Skills

- Video and film producer, director and editor with over 10 years of experience on over 100 projects.
- Animator, motion graphics artist, and compositor with over 13 years of experience in both 2D and 3D.
- Experienced illustrator, character designer, and concept artist in digital and traditional media.
- Skilled audio and podcast producer with music, mixing, recording, design, and editing experience.
- Software: Adobe CC, Maxon One, Procreate, Autodesk, DaVinci Resolve, Avid, Cinema4D, Final Draft.
- Languages: English (native), Portuguese (fluent), Spanish (professional), Italian & Chinese (beginner).

Education

University of Southern California - MFA in Animation and Digital Arts - Class of 2013

New York University - BFA in Film and Television Productions - Class of 2010